



About me

<https://franciscapimenta.com>

Hello! I'm Francisca Pimenta, a designer born in Portugal. I work mainly with communication design and I'm happy to get involved from early strategic thinking to later concept design, delivering solutions and everything in between.

Previous work

Internship

Graphic design and UX/UI

2018 - present / City of Machico

Curricular internship

Graphic design and wayfinding

2016 - 2017 / Lislei atelier

Freelance

Visual identity

2016 / ShareLaTeX

Freelance

"Arca de Noé" editorial design

2015 / Renato Roque

Education

Master's degree

Design

2015 - 2017 / University of Aveiro

Bachelor's degree

Design

2012 - 2015 / University of Aveiro

Digital marketing certification

SEO, SEM and Google Analytics

2018 / Google Atelier Digital

Main skills

Graphic design, UX/UI, editorial design, visual identity, art direction, design thinking, cross-platform design strategies.

Tools

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe After Effects

Sketch

HTML + CSS